

Lower Salford Township  
Communications Committee Minutes  
October 15, 2025

The meeting was called to order at 7:34 p.m. Committee members present were Chairman Kevin Shelly, Harry Solimeo, Terri Ehrhart and Rob Carlson. Township Liaison Grace Kelley was present.

Chairman Shelly led all in the Pledge of Allegiance.

Meeting Minutes

A motion to approve the September 17, 2025 minutes was made by Mr. Solimeo and seconded by Ms. Ehrhart. Motion carried unanimously.

Public Comment

There were no members of the public in person or online; no public comment was offered.

Unfinished Business

A) Residential Facilities Materials Request Form pilot

The online forms remain ready for use, and the plan remains to begin with a small pilot limited to residential facilities before expanding to business locations. No additional action has been taken since the prior meeting.

B) Legacy web site search results

The committee discussed the status of the old township website still appearing in web search results. Ms. Kelley reported that CivicLive completed everything needed on their end and that the old content has been disabled. Any remaining search results should clear over time as search engines update. The mailing list signup interstitial was discussed, and members agreed that the value of new subscribers exceeds the brief inconvenience of repeated requests to web site visitors who may have already subscribed.

New Business

A) AI for meeting highlights – thoughts and feedback

The committee discussed the AI meeting highlights tool demonstrated in the September meeting. Members agreed the shortened highlight format was useful and that providing a link to the full meeting would be important wherever summaries are posted. Ms. Kelley noted that township staff were open to piloting AI-generated summaries if they retain the ability to review and edit results, especially during early trials. A future meeting will be selected for testing when staff time allows.

B) Quick reference guide for Zoning and development

Members discussed creating a simple, accessible explanation of SALDO and Eye on Development stages to help residents better understand where public input can occur and how projects move through mandated steps. Examples used by neighboring municipalities will be reviewed by staff for possible adaptation.

C) Promoting existing/proposed open space

The committee discussed the Allebach Farm property, approximately 63 acres that the Township intends to preserve as open space. A referendum proposing a 0.25 percent Earned Income Tax dedicated to open space funding will appear on the ballot at the next primary election. Committee members were unsure when the Township last placed such a question on the ballot but noted that other municipalities have done so recently, and their outreach approaches may be useful to study. Members agreed on the importance of providing clear facts and information to residents and serving as a resource alongside Natural Lands Trust, which will assist with public engagement, informational materials, meetings, and follow-up. The committee expressed that there appears to be a strong community desire for preserving open space.

Closing

There being no further business, the meeting adjourned at 8:31 p.m.

The next meeting is scheduled for November 19, 2025 at 7:30 p.m. at the Township Building and via Zoom.

Respectfully submitted,

/s/

Rob Carlson  
Communications Committee Secretary

Addendum - Alignment with Founding Resolution (2020-29)

This meeting supported:

Purpose A & C by incorporating two-way communication with residents through the Harleysville Market presence into item discussions and working toward a clear development and SALDO quick reference.

Purpose B & D by assisting Township staff with legacy website cleanup, the printable materials request workflow, and preparing to explain the Allebach Farm open space proposal and related EIT referendum to residents in plain language.