

**Lower Salford Township  
Communications Committee Minutes  
September 19, 2022**

The Lower Salford Township Communications Committee was called to order at 7:35 p.m. in person by Chairman Kevin Shelly. In attendance were committee members Kevin Shelly, Terri Ehrhart, Jean Campbell, John DelPizzo & Holly Hosterman, liaison to the Township. Heather Entenmann attended the meeting over Zoom. Betty Dudde, a local resident was also present.

Mr. Shelly called for a review of the August 17, 2022, meeting minutes. Terri Ehrhart made a motion to approve the minutes Jean Campbell seconded. Minutes were unanimously approved with no changes.

Public Discussion: Chairman Shelly opened public discussion. Betty Dudde provided comments at the end of the meeting and shared she appreciated how the committee is currently working on a survey to identify areas to improve communication between the Township and residents.

Under New Business:

Chairman Shelly opened the meeting by providing committee members with a summary of his conversation with Township Manager, Joe Czajkowski, and the Board of Supervisors about the communications survey. Some of the Supervisors would like to identify ways to improve awareness about the committees within the Township and ways they can address common questions from residents.

The Committee explored different ideas for increasing awareness and answering common questions. Committee members felt that video would be an excellent platform to share information on the website or potentially through a Township YouTube channel. Chairman Shelly asked members to search examples of YouTube channels from other townships and bring examples to the next meeting to discuss. The committee also will update the Resident Communications Survey to include YouTube as an option for receiving Township information.

The committee agreed to discuss using YouTube or other video platforms with the Board of Supervisors for their initial feedback.

Under Old Business:

Committee members reviewed feedback from the Board of Supervisors about the Resident Communication Survey. Feedback was positive and there is agreement to disseminate the survey through the Township Newsletter. Ms. Hosterman can create the survey using the Survey Monkey tool once the final version of the survey is sent to her. The Committee agreed that there should be a paper option available for residents who may not want to take an online survey. Committee members discussed disseminating a paper option through the newsletter and having them available at the Township office.

There being no further business, Chairman Shelly requested a motion to adjourn the meeting at 8:35 p.m. Ms. Ehrhart made a motion and Mr. DelPizzo seconded the motion. Meeting adjourned.

The Communications Committee will reconvene on Wednesday, October 19, 2022, at 7:30 p.m. in person with the option for the public to view the meeting via Zoom.

Respectfully submitted,

Heather Entenmann  
Secretary, Communications Committee