

**Lower Salford Township  
Communications Committee Minutes  
May 16, 2022**

The Lower Salford Township Communications Committee was called to order at 7:30 p.m. in person by Chairman Kevin Shelly. In attendance were committee members Kevin Shelly, Jean Campbell, Terri Ehrhart, John DelPizzo, and Holly Hosterman, liaison to the township. There was one member of the public that joined the communications committee local resident Tony Ciafardoni.

Mr. Shelly called for a review of the April 20, 2022, meeting minutes. Terri Ehrhart made a motion to approve the minutes and John DelPizzo seconded. Minutes were unanimously approved.

Public Discussion: Chairman Shelly opened public discussion. No public comments or discussion from the committee members.

Under New Business:

Communication Committee Business Outreach:

Mr. Shelly opened discussion for committee members to discuss communication committee outreach to local business owners and residents. Mr. Shelly said he had obtained a listing of the Township Businesses and was hoping to reach out to them with a letter detailing the services the Township offers to its residents. The letter also encourages the business itself to contact the Township with any ideas and/or services that would benefit the business community at large.

The Committee discussed the draft of the letter and everyone agreed that it was ready to go. Ms. Hosterman offered to create Communication Committee letterhead and drop the letter onto the letterhead for the committee to review for the next regular meeting. Mr. Shelly said he would email the letter to her.

Mr. Shelly also noted that the Township recently created a separate email just for the Communications Committee: [communications@lowersalfordtownship.org](mailto:communications@lowersalfordtownship.org) is up and accessible to the public. Ms. Hosterman said she will add this email to the letterhead for the business letters.

Under Old Business:

There was no old business discussed.

The Communications Committee will reconvene on Wednesday, June 15, 2022 at 7:30 p.m. in person with the option for the public to view the meeting via Zoom.

There being no further business, Chairman Shelly requested a motion to adjourn the meeting at 8:40 p.m. Mrs. Ehrhart made a motion and Mrs. Campbell seconded the motion. Meeting adjourned.

Respectfully submitted,

Holly Hosterman  
Assistant to the Township Manager/Township Liaison