

Agenda
Lower Salford Township
Communication Committee
October 18, 2023
7:30 p.m.

1. Call to order
2. Call to approve minutes from the September 2023 meeting - Chairperson
3. Call for public discussion and visitor comments - Chairperson
4. Old Business
 - a. Resident welcome letter/packet – Committee
 - i. Letter draft
 - ii. Packet contents
 - iii. New resident identification
 - b. Communication Committee off-site meeting – Committee
 - i. Site options and selection
 - ii. Resident outreach options (i.e. advertising the session)
 - iii. Agenda topics
 - c. Township communication tools and channels – Committee
 - i. Draft review
 - d. Yearly update to the Township Quick Reference Guide - Committee
 - i. November – Current list review
 - ii. December – Confirm updates
 - iii. January - Publish
5. New Business
6. Closing

www.leadsplease.com

New Mover Mailing Lists start at \$62.50 for 250 Leads.

# RECORDS	PER RECORD	TOTAL
250	25c	\$ 62.50
1000	20c	\$ 200.00

Choose to target all New Movers who moved in the past 1 year in your area, or within a certain date range:

- 7 Days
- 30 Days
- 60 Days
- 90 Days
- 120 Days
- 180 Days
- 1 Year
- or set a Custom Date Range

You can get a list of New Movers by zip code, city, county or state, or you can target people who live in a certain number of miles from a location.

Estimated new movers into 'Harleysville' = 121

www.directmail.com

Estimated new movers in 'Harleysville' = 747

Age 55-59 = 576

Age 60-64 = 149

Age 65+ = 22

Cost \$125

1 Audience | 2 Geography | 3 Demographics | 4 Order

List Summary:

Total Number of Records Available: **747**

Name your list:

Total Number of Records to Order:

UPDATE COUNT

List Price: **\$125.00**

Total Price for Order: **\$125.00**

Your List Criteria

Geography:

Cities

HARLEYSVILLE, PA

Demographics:

None Selected

Total names available:
747

Update Count