

Agenda
Lower Salford Township
Communication Committee
February 15, 2023
7:30 p.m.

1. Call to order - Chairperson
2. Call to approve minutes from January 18, 2023 meeting - Chairperson
3. Call for public discussion and visitor comments - Chairperson
4. New Business
 - a. Text Alert options
 - i. What tools are available for the Township to issue text message alerts?
 - b. Text Alert quick reference guide
 - i. What Alert options are available to residents?
 - ii. QRG with guidance on use of existing text alert services
 - iii. ReadyMonco
 - iv. WebCAD incidents for Montgomery County
 - v. PA Turnpike alerts
 - vi. Others
5. Old Business
 - a. Business introduction letter
 - i. Distribution and response status
 - b. Resident Request Portal
 - i. What is the access trend?
 - c. Communications Survey
 - i. Current results - Holly
 - ii. Issue a survey reminder in the scheduled mid-February Township E-News (Constant Contact) - Holly
 - iii. Close the survey EOD February 28 - Holly
 - iv. Survey results to be published in April
 - d. Township Maps
 - i. Laminated maps in park kiosks in February – Holly/Parks Department
 - ii. Laminated Township Quick Reference Guides in park kiosks – Holly/Parks Department
 - e. Township YouTube channel
 - i. Ask for Township Manager approval to post Township public meeting on YouTube - Kevin
 - ii. Clarify the process for posting Township public meeting on YouTube - Kevin

